



RESEARCH IMPROVING PEOPLE'S LIVES

City of Atlanta partners with Gov-Tech Nonprofit RIPL to Place Over 1,800 City Youth in Summer Jobs

PROVIDENCE, RI — Research Improving People's Lives (RIPL), a national tech-for-social-impact nonprofit, partnered with the City of Atlanta to match 1,820 Atlanta youth into right-fit summer internships through the successful 2023 Summer Youth Employment Program (SYEP).

SYEP is an initiative that provides young people with opportunities to explore career interests and build work-related skills in Atlanta's public, private, philanthropic, and nonprofit communities each summer. With the launch of the 2023 program application, over 1,868 eligible youth applied for 4,920 open positions at 115 different hosts. RIPL was able to quickly match 1,820 youths to hosts that fit their interests and skills by leveraging cloud-based data management and a bespoke candidate-employer matching algorithm.

Through this partnership, RIPL was able to provide several interconnected services to the city in support of a more efficient, streamlined, and cost-effective program administration. By providing consulting services related to the matching options, program application design, and associated quantitative modeling, RIPL was able to assist the city in selecting a set of matching criteria that struck the right balance between the promotion of city-level policy priorities, candidate screening, and the number of youths ultimately placed with employers.

Additionally, RIPL leveraged the technology the city already had and reduced program costs by moving operations to the cloud. This enabled the bespoke candidate-employer matching algorithm developed by RIPL's science team to calculate the best-fit matches based on both parties' needs and automatically update the SYEP portal with the recommended matches for Atlanta's outreach on the cloud.

"Working with the team in the Mayor's Office was an enormous honor for us," said Mintaka Angell, the CEO of RIPL. "Being able to help place Atlanta's youth into opportunities that offer them valuable work experience and the chance to develop professional skills that will help them in their future careers makes the work that we do here at RIPL so rewarding."

RIPL's partners can leverage the employment program matching algorithm and cloud-based data management portal technologies originally developed for Atlanta for a variety of other programmatic applications, including, but not limited to internship programs, sector partnership programs, fellowship programs, training programs, apprenticeship programs, and even recreational or educational programs. Both technologies can be customized to reflect the requirements of other programs, as well as administrative priorities.

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Learn more about RIPL at <https://www.ripl.org>.